

OUR VISION

PRIMARY AIM
To build a well-managed, profitable company recognized as "Indonesia's Leading Specialist Pumping and Water Management Company"

Mission

To be the pre-eminent supplier of specialist pumps, pumping systems and their associated services, supplying both the national and international markets. We are recognised as "The Company First To Mind" by our customers and as the "benchmark" within our chosen fields.

Vision

Our vision is to be an organisation that is recognised for having the following attributes:

- A dedication to the wellbeing and personal growth of all our employees;
- An operational approach that puts safety first and never compromises quality, the environment or the integrity of any of our personnel;
- An unconditional commitment to the provision of service excellence to all our customers;
- To be recognised as a company that thoroughly identifies the needs and requirements of its clients then supply a solution that totally addresses those needs;

- A business approach that is highly professional, ensuring the job is done right the first time while providing customers with genuine value for money;
- A relentless commitment to continually seek innovative solutions to improve our products, services and the effectiveness of our management systems;
- A philosophical approach that shows we care more than our customers think is required; we risk more than they think is commercially viable and we perform to a level higher than their expectation;
- To be a company that achieves it's goals in terms of safety, professionalism, quality, continual growth and financial expectations.

Anthony Ryder President Director

David Tilbrook Commissioner



OUR VALUES



BEHAVE LIKE AN OWNER

We accept accountability for our actions and results. We treat the Company's assets as our own. We are entrepreneurial and look for opportunities to grow our business. We act with integrity — operating within the letter and spirit of the law and in line with our aim/vision and mission.

ACT WITH A SENSE OF URGENCY

We are decisive, take initiative and make tough decisions when necessary. We set priorities and act on them.

CONTINUALLY IMPROVE

We are always committed to improvement. We build on good ideas, learn from our mistakes and challenge the status quo. We think outside the box and have a desire to succeed and add value to our work.

BE A TEAM PLAYER

We work safely at all times.
We respect our colleagues
and those we interact with
outside our organisation.
We listen to others for
understanding and we ask
for help. We build trust and
celebrate our successes. We
help others improve their
effectiveness. We promote
confidence and trust in each
other's capabilities.

DELIVER RESULTS

We have a clear vision of where we are going and the plan to get there.
We focus our resources to achieve our objectives.
We pay attention to detail and keep commitments.
We deliver results.

